

**Annual EEO (Equal Employment Opportunity)
Public File Report
Report Period: 1 October 2007 to 30 September 2008**

Stations: KCST-FM; KCST-AM

Both Stations are operated by Coast Broadcasting Company from the same studio location – 4480 Highway 101 N. Radio Center Building, Florence Oregon 97439

Coast Broadcasting Company, inc. dba KCST AM & FM has not made any full time hires during the past reporting period ending October 1, 2008.

Had Coast Broadcasting Company, inc. dba KCST AM & FM had any full time positions to fill the following would have occurred.

- 1) The position would have been advertised in local and regional newspapers.
- 2) Agencies listed on our EEO Notification List Contact would have been notified by email as per their request; they include:
 - Lane Community College – Florence Campus
 - Lane Community College – Eugene Campus
 - Oregon Association of Broadcasters
 - Siuslaw Outreach Services
 - South Western Oregon Community College

Coast Broadcasting Company, inc. dba KCST AM & FM runs advertisements two days each month notifying agencies and organizations of our EEO Notification List and that KCST AM & FM is an Equal Opportunity Employer.

Coast Broadcasting Company or a representative of our organization has participated in several community outreach programs in the past reporting period. Documentation is provided within the Coast Broadcasting Company's EEO Public File.

29 September 2008
Calista Cates
Operations and Programming
Coast Broadcasting Company, inc.

FCC Form 396 – Broadcast Station Equal Employment Opportunity Program Report

Exhibit 2

23 September 2004

Federal Communications Commission
445 12th Street SW
Room TW – B204
Washington DC 20554

To Whom It May Concern,

Coast Broadcasting Company, inc., operation KCST AM & FM in Florence, Oregon has not advertised for, nor made a full time hire in over three years.

Cordially,

Calista Cates
Operations Manager
Coast Broadcasting Company, inc.

Employment Listing Notification List

Lane Community College – Eugene Main Campus

Jan Halvorson
LCC – Media Arts
4000 East 30th
Eugene, Oregon 97405
halvorsenj@lanecc.edu
541 463 5479
541 463 6046

Lane Community College – Florence Campus

Carrie Munger
Administrative - Human Services
3149 Oak Street
Florence, Oregon 97439
mungerc@lanecc.edu
541 997 8444
541 997 8448

Oregon Association of Broadcasters

Bill Johnston
President & CEO
7150 S.W. Hampton Street, Suite 240
Portland, OR 97223-8366
theoab@theoab.org
541 443 2299
541 443 2488

Siuslaw Outreach Services

Kristine Sirmons
PO Box 1900
1576 West 12th St,
Florence, Oregon 97439
sawc@winfinity.com
541 997 2816
fax 541 997 7257

South Western Oregon Community College

Lisa Fletcher-Gordon
Human Resource-Recruitment Contract Specialist
1988 Newmark Avenue
Coos Bay, Oregon 97420
lfletcher@socc.edu
541 888 7280
fax 541 888 7315

Reporting Period Outreach Initiatives

Viking Hour:

A student run weekly radio program. The program is entirely produced and operated by Siuslaw High School students through out the school year. Students learn various aspects of broadcasting, including: Reporting, digital editing, copywriting, and work as both onair personalities and on air engineering. The program broadcast Sunday nights from 7 to 8pm.

Siuslaw High School Career Day:

In cooperation with Siuslaw High School teacher Jerry Affinito, groups of Siuslaw High School Students visited the stations studios on January 19th 2005 To learn about radio broadcasting and job opportunities in the industry. Three Staff members participated in the Career Day presentations: General Manger, Jon Thompson; News Director, Bob Sneddon; and Programming, Operations, and Promotions Manager, Calista Cates.

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