

Activity: Interview workshop
Date: 30 April 2007
Participating Employees: Wayne Sharpe
Host / Sponsor of Activity: Siuslaw Middle School
Description of Activity and Station Participation:

Career Day participation by Wayne Sharpe, who spoke with approximately forty Middle school students about radio broadcasting as a career, and different job Prospects inside broadcasting, including:

- Advertizing sales
- Onair announcing
- Traffic management
- News production

Wayne Sharpe also discussed education and career preparations.

Activity: Siuslaw Viking Hour
Date: September 2006 – June 2007
Participating Employees: Bob Sneddon, Calista Cates
Host / Sponsor of Activity: Siuslaw High School & KCST Radio
Description of Activity and Station Participation:

Between September of 2006 and June of 2007 KCST, on Monday evenings between 7:05 and 8pm aired the Siuslaw Viking hour. A program Written and produced by students of Siuslaw High School. These nine students participated in all aspects of running a radio Program through board operation, copy writing, broadcasting, digital editing, production, and product quality. Student staff also learned the balance of sales and product quality, participated in question and answer session, and discussions about broadcast sales and educational opportunities in both radio and at KCST.

Signed: _____
Calista Cates – Operations, Programming, & Promotions

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