

**Activity:** **Broad Out Reach for Full Time Employment**  
**Date:** **September 2007**

**Coast Broadcasting made one full time hire during the reporting year:**

Starting August 31<sup>st</sup> of 2007 KCST began a Broad Outreach to fill two full time airstaff vacancies. From August 31<sup>st</sup> to September 4<sup>th</sup> Coast Broadcasting ran a print ad in the following publications:

The Coos Bay World  
The Umpqua Post  
Bandon Western World

For a full time onair staff position, Experience preferred for PM drive and sales. Monday through Friday, with Saturday AM shifts. Application deadline was posted as 6 September 2007, and stated KCST is an EOE.

KCST also emailed agency and educational institutions Human Resource contacts with the same information. In response KCST received

4 Emailed responses

2 Mailed responses – neither were hired.

1 Walk in response (in house application) – this hire was made to fill the position. The employee was originally hired following two full Broad Outreach campaigns for a half time position earlier this year.

KCST had continued correspondence with two of the emailed applicants and the walk in responder.

KCST made one full time hire. The other position remain unfilled.

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